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## **94.1 KTFM LAUNCHES “NICKELS FOR NICKELBACK” BENEFITTING ST. JUDE’S RANCH FOR CHILDREN**

*South Texas Community Asked to Collect Nickels to Win Major Concert Prize Package  
and Help Abused, Abandoned and Neglected Kids*

**San Antonio, TX March 18, 2009** 94.1 KTFM’s The Woody Show with Woody and Robynne are asking South Texans, “How many nickels do you have lying around?” The San Antonio radio station and its popular morning show have just kicked-off **KTFM’s Nickels for Nickelback** campaign, **benefitting St. Jude’s Ranch for Children - Texas**. St. Jude’s Ranch-Texas Ambassadors Woody and Robynne are asking 94.1 KTFM listeners and the South Texas community to collect as many nickels as they can, and the largest collector will win a Grand Prize Concert Package for the upcoming Nickelback concert in San Antonio.

**The Nickels for Nickelback promotion runs until Friday, April 10, 2009**, when 94.1 KTFM’s The Woody Show will host an event finale. On April 10 from 6:00a.m. - 10:00a.m., listeners participating in the contest will bring their collected nickels to **Capital One Bank on the corner of 1604 and Blanco Road in San Antonio** (18460 Blanco Rd), where bank officials will count all of the nickels donated by participants. All contestants must be at the bank by 10a.m. to have a chance to win. Once all of the money has been officially counted the person with the highest total of amount of money (as determined by the machine) will win the Nickelback Grand Prize Package. And all of the money collected will be donated to St. Jude’s Ranch for Children - Texas.

**The Nickelback Grand Prize Package includes: Two (2) tickets to the Nickelback concert on Tuesday, April 14, 2009 at the AT&T Center in San Antonio; Two (2) backstage passes to the April 14 Nickelback concert; and dinner for two (up to \$100 value).**

The contest will only accept legal U.S. nickels (no other currency U.S. or otherwise will be accepted). All of the money collected will be donated to the St. Jude’s Ranch for Children - Texas - no money will be returned to participants. Complete contest rules and details are available at [www.stjudesranch.org](http://www.stjudesranch.org).

**For continued updates on the contest participants will need to listen to 94.1 KTFM’s The Woody Show every morning from 6-10a.m. or visit [www.stjudesranch.org](http://www.stjudesranch.org).**

St. Jude’s Ranch for Children rescues abused, abandoned and neglected children of all races and faiths from the vicious cycle of child abuse. We provide healing and nurturing in a safe home-like environment where children can learn life skills to start new lives with new chances, new choices and new hope. St. Jude’s Ranch for Children Bulverde campus and New Braunfels Emergency Children’s Shelter are located in the Texas Hill Country just north San Antonio. For more information about St. Jude’s Ranch visit [www.stjudesranch.org](http://www.stjudesranch.org).

**St. Jude’s Ranch for Children**  
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