



TEXAS DEPARTMENT OF FAMILY AND PROTECTIVE SERVICES

COMMISSIONER

Anne Heiligenstein

April is National Child Abuse Prevention Month—a month of public awareness and education about child abuse and neglect. It is also a time to reflect and find ways to strengthen our resolve to fight this plague.

The administration and staff at Child Protective Services (CPS) in Bexar County believe that there are few things more effective in the battle against child abuse than public awareness. It is why we are asking that you help us to get out our message of prevention by doing one simple thing: **Go Blue!**

Bexar County CPS invites you to join the Texas Council of Child Welfare Boards, the Bexar County Child Welfare Board, community leaders, businesses and schools to participate in **“Go Blue Day”, April 8th 2009**.

On that day, we ask that you wear blue clothing, display blue ribbons on and in your buildings and feature a variety of commemorative ceremonies to show support for child abuse prevention.

Here’s why: Almost 70,600 children were confirmed victims of child abuse or neglect in our state alone last year. Two-hundred-thirteen (213) of those children died as a result.

You see, the blue ribbon is the international symbol for Child Abuse Prevention. The color blue was chosen to represent the bruised and battered bodies of the thousands of children that are abused everyday. It serves as a constant reminder that all of us have a responsibility to help keep children safe. Here at Child Protective Services, we take that responsibility seriously. In fact, protecting our children is our mission.

So please, won’t you support this worthy cause by wearing a blue shirt, dress, tie or ribbon to raise awareness about child abuse and neglect? By doing this one simple thing, you will also be instrumental in encouraging individuals and communities to support children and families.

We hope that you will join in honoring all children by promoting the prevention of child abuse and neglect. Together we can make Bexar County a safer place for our children.

If you have any questions or need any assistance on obtaining blue ribbon lapel pins or Child Abuse Prevention materials, please call Community Initiatives Specialist Kathy Hill at (210) 337-3425.

And don’t forget to ‘Go Blue’ on Wednesday, April 8, 2009!!!

Sincerely,

Sherry Gomez

Sherry Gomez, Regional Director
Bexar County Child Protective Services

<http://www.blueribbonsonline.org/>

www.positivepromotions.com

<http://www.gtcp.org/>