

**THE
BUCKAROO BALL
BENEFITING
ST. JUDE'S RANCH FOR CHILDREN**



DEAR FRIEND OF ST. JUDE'S RANCH FOR CHILDREN,

Thank you for taking the time to look over this sponsorship proposal for our upcoming annual event, The Buckaroo Ball.

The Buckaroo Ball benefits the abused, abandoned, and neglected children that call "the Ranch" home. St. Jude's Ranch for Children provides our little guys and gals with a safe place to begin healing and working toward a better and brighter future.

In an effort to help our little buckaroos heal and grow, we annually host The Buckaroo Ball which will be held at Rio Cibolo Ranch on May 30, 2009. This year's gala will be a Western-themed cocktail party and dinner, complete with live music and entertainment, as well as silent and live auctions, and an old west style casino. We will bestow the honor of the Silver Horseshoe Award to The Gottsacker Family, community leaders dedicated to supporting children in need.

You are invited to become a sponsor of this special event. The following are levels of sponsorship for The Buckaroo Ball:

Silver Horseshoe Sponsor - \$15,000: Presenting Sponsor. Premier table seating for 20 at the Buckaroo Ball. Each couple in your party will receive a souvenir photograph and a custom memento to commemorate the event. Your logo will appear on all advertising/collateral materials for the event. In addition, your logo will be displayed prominently at the event and in the event program. There will be stage recognition as Presenting sponsor of the event and participation in the awards presentation.

Buckaroo Sponsor - \$10,000: Premium table seating for 10 or 16 (two tables of 8) at the event, plus 4 general admission tickets. Your logo will be displayed as a Buckaroo Sponsor of the event. Your logo will also be listed in the program for the event and you will be recognized as a Buckaroo Sponsor from the stage. Each couple in your party will receive a souvenir photograph.

Bronco Sponsor - \$5,000: VIP table for 10 at the event. Your name will be displayed as a Bronco Sponsor of the event and listed in the program. Each couple in your party will receive a souvenir photograph.

Spur Sponsor - \$2,000: Table for 8 at the event. Your name will be displayed as a Spur Sponsor of the event and listed in the program. Each couple in your party will receive a souvenir photograph.

Please look over the sponsorship packet and let me know if you have any questions. We are excited about the opportunity to work with you to make the lives of our little Texas buckaroos better!

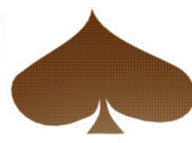
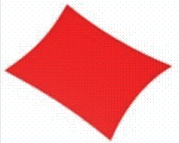
Sincerely,

RON FRISK

National Board of Directors
New Braunfels Campus Chairman of the Board
St. Jude's Ranch for Children

GARY HENDLEY

National Board of Directors
Bulverde Campus Chairman of the Board
St. Jude's Ranch for Children



St. Jude's Ranch for Children rescues abused, abandoned and neglected children of all races and faiths from the vicious cycle of child abuse. We provide healing and nurturing in a safe home-like environment where children can learn life skills to start new lives with new chances, new choices and new hope.

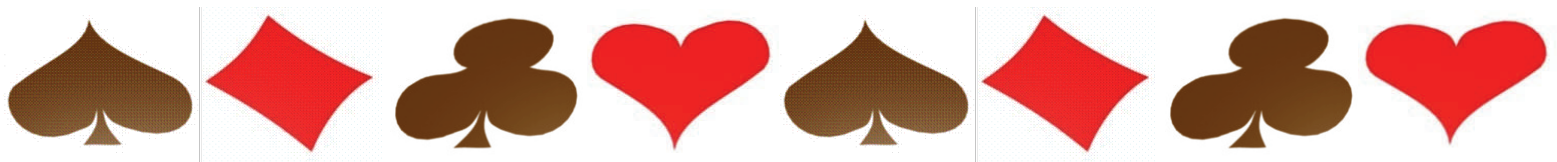


Children are placed in our care by the Texas Department of Family and Protective Services when their parents or guardians are unable or unfit to adequately care for them.

A distinguishing feature of our program is our ability to keep sibling groups together.

The New Braunfels Emergency Shelter meets the short-term needs of food, clothing, shelter, and safety.

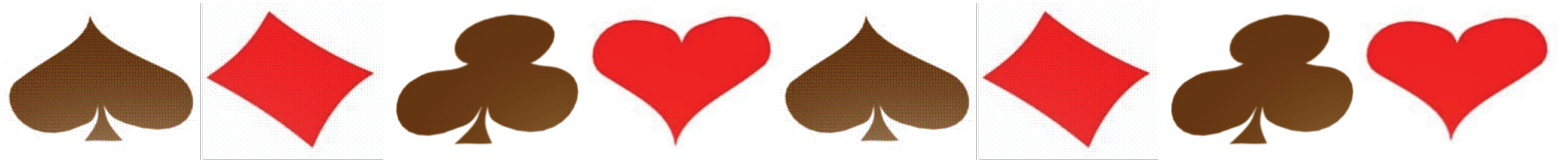
The Bulverde campus provides a long-term home-like environment where basic needs are met and children attend public school, receive comprehensive medical care, mentoring, companionship, and twenty-four hour supervision.



SPUR SPONSOR

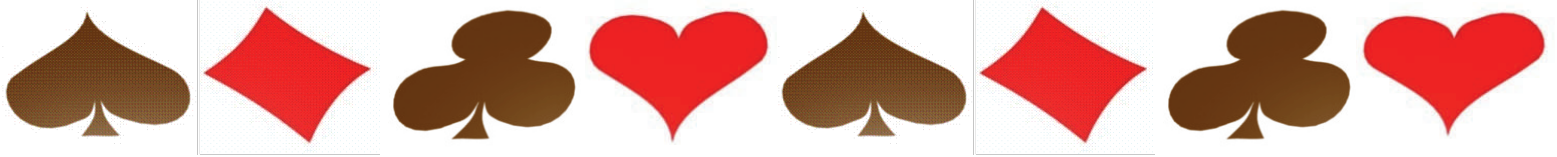
\$2,000

- . Table for 8 at the event
- . Name displayed as a Spur Sponsor of the event
- . Name listed in the event program
- . 4 souvenir photographs



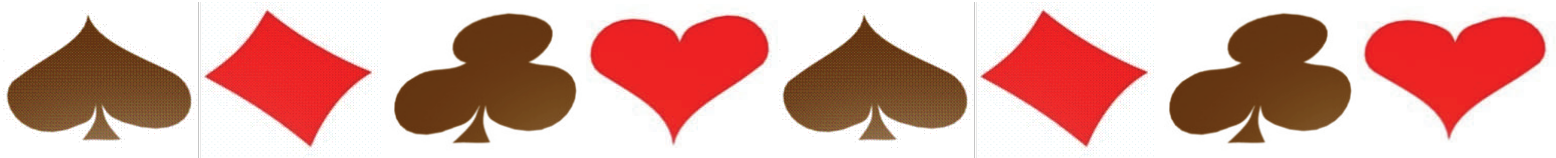
BRONCO SPONSOR
\$5,000

- . VIP Table for 10 at the event
- . Name displayed as a Bronco Sponsor of the event
- . Name listed in the event program
- . 5 souvenir photographs



BUCKAROO SPONSOR \$10,000

- . Premium table seating for 10 or 16 (two tables of 8) at the event, plus 4 general admission tickets
- . Logo displayed as a Buckaroo Sponsor of the event
- . Logo listed in the event program
- . Recognition as a Buckaroo Sponsor from the stage
- . 5 souvenir photographs



SILVER HORSESHOE SPONSOR

\$15,000

- . Presenting Sponsor of the event
- . Premier table seating for 20 at the event
- . Logo on all advertising/collateral materials created for the event
- . Logo displayed prominently at the event
- . Logo in the event program
- . Stage recognition as Presenting Sponsor of the event
- . Participation in awards presentation
- . 10 souvenir photographs